

Summer 2008

Dear Prospective Sponsor:

We are so excited to have you as a potential participant in our 2nd Annual Spaghetti Junction Car and Bike Show. Last summer our show was a sell out! It was filled with so much excitement that the anticipation for this year's show has grown to phenomenal proportions. We are anticipating the blowout event of 2008! Our renowned central venue located off one of the busiest highways in the southeastern region of the U.S., it's easy access, our repeat participants, and of course, the addition of the digital video billboard atop our 15 story headquarters building at the intersections of Hwy 85 & Hwy 285 advertising the show promises to increase both recognition and new customers for your business. That's right dear sponsor, your business will be advertised for all Georgia to see.

Our sponsor packages are second to none in the variety and scope of our offerings. You will receive more than double the dollar value in all instances. (Platinum Sponsorship has a dollar value of over \$25,000.00; Gold Sponsor Packages have a dollar value of over \$12,000.00 and the Silver Packages are worth over \$6,500.00) We've compiled our sponsor packages to be the best value that any Car and Bike Show has ever offered, ensuring that they are beneficial for your business.

The 2nd annual Spaghetti Junction Car and Bike Show will be widely promoted through out the Atlanta area and into the southeastern United States including: Florida, Georgia, Alabama, Mississippi, South Carolina, and Tennessee. We are using Comcast, Charter, Mobile Media Solutions Billboard, 95.5 The Beat Radio Advertising, extensive MySpace promotion, Street Teams, Email Blasts and Fax marketing. As a sponsor your logos and/or advertisements will be included on these promotions.

This event is packed with so many exciting activities. We've added more vendors, more prizes in all categories, and we have streamlined our judging process with the addition of drive-thru judging. All that's missing, as of now, is you and your commitment to success.

If you have any special needs or considerations, we are open to provide you with those services. Enclosed please see our schedule. A limited number of these sponsorship packages is available, so contact us today to take part in this phenomenal event. We look forward to working with you.

Sincerely,

Roland Williams,
President, 2nd Annual Spaghetti Junction Car Show
404.963.8601